

# COLORADO AIRPORTS MEAN BUSINESS

COLORADO DEPARTMENT OF TRANSPORTATION ~ DIVISION OF AERONAUTICS ~ 2008

## STUDY RESULTS

**E**CONOMIC IMPACTS were estimated for 60 general aviation airports in Colorado, including Holly Airport. The study included surveys and other data gathering methods geared toward identifying employed related to the airport. Employment tied to the maintenance, improvement, and expansion of all airport facilities was also estimated; and jobs that are supported by any visitor spending were quantified.

For all jobs, annual payrolls were also gathered. Even more importantly, information on airport and visitor spending for goods and services was collected and analyzed to show how when combined these expenditures generate total annual economic output or activity. Total annual employment, payroll, and economic output/activity for Holly Airport are shown here.

## 2008 ECONOMIC IMPACTS

Jobs	3
Annual Payroll	\$3,500
Annual Economic Output	\$268,500

## Understanding This Airport and Its Role

**T**he Holly Airport is a general aviation airport that serves air travel demand in southeastern Colorado. The town of Holly and the Holly Airport are in very close proximity to the Colorado-Kansas border. This part of Colorado is devoted primarily to agriculture and ranching. Cattle ranches are essential to the economy of this area. Unlike other parts of the State, southeastern Colorado is not mountainous. As a result, tourism is not a mainstay of the economy of this part of the State, as it is in other parts of the State.

Holly and the surrounding areas do, however, have a historic past, and the community is always on the outlook for ways to improve outdoor recreational opportunities. The airport and the city are located just south of the Arkansas River. Holly is on the old Sante Fe Trail, and the town actually holds its meetings in the old depot for the Atchison, Topeka and Sante Fe Railroad. The community is active in the rails to trails program and is linked to the Discovery Trail and the Colorado Scenic By-Way Trail. Holly also has its own Bluegrass Festival.

The Holly Airport primarily supports the agricultural and ranching activities. Since crops and cattle are so important to Colorado's economy, the role that this airport plays in supporting these activities provides notable economic benefit.

The town of Holly owns and operates the Holly Airport whose facilities and services are matched to the type of aircraft the airport serves and to the volume of activity it accommodates. The airport has 100LL fuel and space for parking local and visiting aircraft. The airport has one runway, Runway 17/35. This runway is almost 4,200 feet long and has a compressed gravel surface.

The airport is an economic and transportation resource for the area it serves. By helping to support farmers and ranchers, the airport helps to make economic contributions to the area it serves.

